



East Windsor 250th Anniversary Committee
April 3, 2018
East Windsor Historical Society

The April 2, 2018 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present:, *Ceil Donahue, *Diane Lajoie, Kirk Montstream, Debra Nordell, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim *Lynne Tracy-Thim, Jessica Vogelgesang

Absent: *Paul Anderson, *Scott Morgan

*indicates steering committee members

Minutes Reading:

The minutes for the March 6, 2018 meeting were not available for the March 20, 2018 meeting. The March 6, 2018 and March 20, 2018 minutes were reviewed at the April 3, 2018 meeting.

Tom Talamini made a motion to accept the minutes from the March 6, 2018 meeting. Bill Thim seconded the motion. The motion passed.

Tom Talamini made a motion to accept the minutes from the March 20, 2018 meeting. Bill Thim seconded the motion. The motion passed.

COMMUNICATIONS:

Victorian Lady: Selma Grant called Ceil Donahue to tell her that she enjoyed the Victorian Lady and that the 250th Committee is doing a wonderful job.

The Rotary Club and Parks and Recreation are hosting a Bunny Breakfast on March 24th. Rebecca will have a merchandise table there. They are asking us to donate a basket; it will have a mug, magnet, calendar, pencils, and a medium kid's shirt.

Horseshoe Tournament: We have a contact who can run a horseshoe tournament; we will have people sign up on the day of the event. He is talking about running the tournament at Scout Hall at the Food Truck Fest, but we think it might be good for Heritage Day. Ceil Donahue, Bill Thim, and Lynn Tracy-Thim will meet with him 6 pm at Scout Hall on Friday April 6, 2018.

COMMITTEE REPORTS:

Time Capsule Committee: We will dig up the old time capsule on April 14, 2018; this gives us a chance to reschedule in case of rain. We will need dirt to fill the hole once the time capsule is out of the ground. Kirk Montstream and Tom Talamini will talk to Joe and Larry about getting the proper permits and equipment.

The Town Hall Meeting is scheduled for May 19, 2018. We will send an official invitation to Mike Hunt of the Historical Society and the Town Representatives. The Fife and Drum Corp members will start playing at the opening around 2:30 pm; the opening will officially begin at 2:50 pm.

We will start collecting donations for consideration in our 250th time capsule on May 19, 2018; the final decision of the items in the time capsule will be made by the 250th

Committee. After the opening all of our flyers will remind people to submit items for the 2018 time capsule.

We are still waiting for our 250th time capsule to be galvanized.

Events Committee:

Special event permits are almost completely signed. We will need a W9 from each of the event organizations so we can have town checks cut to pay for them.

Victorian Lady: The event was very fun and well attended. Kandie Carle was very entertaining, and Ceil Donahue's cakes were a hit.

Vintage Base Ball Game: The Onions almost backed out because they were having trouble providing the W9 we need to pay them. The flyer advertising the game has been sent to all three schools for their May newsletters.

Soles for Souls: The Soles for Souls shoe drive has started. The library had a full box of donated shoes in one day. The shoe collection lasts for the month of April. New and used shoes of any condition are accepted; single shoes are also accepted. If the shoes can't be worn, the material will be separated for other uses. We will accept shoes at drop off locations at the libraries, town hall, and both the East Windsor and South Windsor Geissler's. There will also be a box at Abby's Walk.

Parrish: The Warehouse Point Library has started advertising the two showings of Parrish: Wednesday April 18, 2018 at 6:30 pm and Saturday April 21, 2018 at 2:00 pm.

Ellsworth School Open House: The Ellsworth School open house is part of the "Our Shared History" event on old Main Street in South Windsor. They will have three open houses on the same day: The Ellsworth School (10 am to 1pm), The Wood Memorial Library (10 am to 2 pm), and the First Congregational Church (11 am to 2 pm). There will also be a self-guided tour of old Main Street available. Jessica from Wood Memorial Library is promoting the Ellsworth School Open House event on April 28, 2018 from 10am to 1pm. The photos of the Ellsworth Alumni and staff will be taken at 11 am and 11:30 am.

Revolutionary War Reenactment: The reenactors are bringing a cannon. We need to call the police a few days before with the time and number of shots.

Touch-a-Truck: Plans for the Warehouse Fire Department's Touch-a-Truck July 14, 2018 event are going strong. They have two public works trucks scheduled for the 10 am to 2 pm event. They have secured 2 port-a-potties. Linda's Pit Stop will be there to serve breakfast and lunch. The Ben and Jerry's truck will arrive at 11 am to serve 200 free ice cream scoops.

East Windsor Town Garden: The horse-drawn plowing of the town garden will be on Saturday April 28, 2018.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com.

Fundraising Committee:

Salon Rausch has donated \$100 toward the light refreshments at the time capsule opening. We have received the check from the Windsor Federal Bank for the base ball game. They will provide a banner for us to show at the game.

We received the Rotary Club's check for the Revolutionary War Reenactment; we now have the money from both of the co-sponsors, the Lion's Club and the Rotary Club.

Bill Thim talked to about sixty businesses on Good Friday.

There are still sponsorship opportunities; if you want to be involved in our town's celebration, email ew250@eastwindsorct.com.

Promotion and Merchandise Committee:

Rebecca Talamini looked into getting water bottles from Discount Mugs (where we had ordered the champagne glasses) for our July Sundae Fun Day. Two hundred fifty 24 oz aluminum water bottles with our logo is \$930, but we would get them for \$787 (\$3.15 each) with a 15% off coupon. Two hundred fifty 20 oz aluminum water bottles with our logo is \$782, \$665 (\$2.66 each) with the 15% discount. We can sell the water bottles for \$10 each. We considered getting plastic water bottles to sell for \$5 each, but decided on the higher quality aluminum.

Tom Talamini made a motion to order 250 aluminum 20oz water bottles for a total cost of \$665.50. Bill Thim seconded the motion. The motion passed.

Heritage Day Committee:

Heritage Day: The road will be closed by 2:30 pm for the parade. The food trucks will need to arrive by 2 pm; they will serve from 3pm to 9 pm.

We have received a couple of donations for raffle prizes, but we don't think we are going to do a raffle. We will talk to the companies to let them know the donations will be prizes for our competitions, not a raffle.

Ron Masters is arranging a fly-over for the parade; he doesn't know which plane will be involved yet.

We will try to encourage Families or Neighborhoods to enter a float for the parade. We might ask some dog groups to bring some dogs to walk the parade; perhaps a group that promotes dog adoption.

Advertising/Social Media Committee:

JI Advertising: Ceil Donahue talked to the JI about advertising. Instead of the stickers that will reach about 12,500 people, we can buy six quarter-page ads that reach about 25,000 people. The JI is giving us a discount (\$200 instead of \$280) for each quarter page. We will advertise the Food Truck Fest on May 31st, June 7th, June 14th, and June 16th. We will advertise the Base Ball Game on May 3rd and the Sundae Fun Day on July 12th.

Tom Talamini made a motion to amend the JI Advertising motion for 12,500 stickers at a rough cost of \$1200 to a motion for six ¼ page ads at \$200 each that will cover the entire area of the JI. Ceil Donahue seconded the motion. The motion passed.

Out and About: Ceil Donahue submitted photos from the Victorian Lady event to the JI's Out and About section.

Press Releases: Ceil Donahue submitted a press release each for the Parish movie and the Soles for Souls shoe drive to the JI and Courant Community. She added the Base Ball and the Reenactment events to the CTNow.com calendar..

Yard Signs: XL Color has double-sided 24" by 18" color signs (\$300 for 20 signs). The signs must be put on private property throughout town.

The EW250 Facebook page has been active; keep sharing with your friends.

<https://www.facebook.com/EastWindsor250/>.

OTHER BUSINESS:

- The next EW250 meeting will be on Tuesday April 17, 2018.

**Diane Lajoie made a motion to adjourn. Bill Thim seconded the motion.
The meeting adjourned at 8:23 pm.**

Respectfully submitted,
Diane Lajoie